COLEMAN FINLEY

VIS DEV ARTIST AND ILLUSTRATOR

<u>COLEFINLEY.COM</u> <u>COLEFINLEY10@GMAIL.COM</u> (760) 522-8586

EXPERIENCE

Joann Fabrics, Poway | April 2023 - Present

Sales Associate

- Process customer transactions at the cutting counter and cash register in an efficient and friendly manner with professionalism and precision
- Assists other Team Members with tasks to ensure that the team exceeds expectations set by Store Management

Landmark Structural Builder., San Diego | October 2023 - Present

Project Coordinator

- Handles administrative tasks for the project manager and team members to keep the project running smoothly
- Organizing bids, and estimates for easy access

WIA at CSUF, Fullerton | June 2021 - January 2022

Lead Visual Designer

- Delegated design tasks and provided support for junior level design team members
- Supervised, developed, and designed standard or custom formats of promotional materials for online promotion

PROJECTS

Untitled Hansel and Gretel Project | 2022 - Present

- Developing a concept and visual development work for a children's television program based on the classic fairytale
- Creating detailed costume, character, background designs, and concept paintings to bring the story to life
- Cabaret The Animated Musical | 2022 Present
 - Developing character designs and concepts for an animated version of the classic musical.
 - Creating beat boards as well as detailed character and costume designs to reflect the true feeling of this story.

EDUCATION

California State University, Fullerton | August 2019 - January 2022 | BFA in Illustration